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Integration of Technology in Teaching Filipino to College Students: A Case Study of Effective Practices

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ABSTRACT This study explores the integration of technology in teaching Filipino to college students, aiming to identify effective practices, challenges faced by educators, and the impact on student engagement and learning outcomes. Through a case study approach, the research examines how educators utilise digital tools and platforms to enhance Filipino instruction, focusing on interactive resources, multimedia, and collaborative technologies. Findings indicate that technology significantly boosts student engagement, improving retention and participation, while also fostering better learning outcomes through instant feedback and accessible resources. However, challenges such as technical issues, limited device access, and distractions were noted. The study recommends ongoing professional development for educators, investment in infrastructure, and a balanced approach to blending traditional and digital teaching methods. These insights contribute to optimising technology use in Filipino classrooms, promoting a more engaging and effective learning environment for students.